Riga TechGirls

Making the Learning of Digital Skills and Tools User-Friendly

Pauls Siliņš
Board member & Project Director

RIGA TECHGIRLS IS

An inclusive COMMUNITY EMPOWERING through TECH, promoting DIVERSITY and challenging stereotypes for a BETTER FUTURE.

#RigaTechGirls #DiversityInTech

#WomeninTech

WE BELIEVE THAT TECH IS FOR EVERYONE

Accessible and inclusive education programs, workshops, mentoring and inspiration events to develop digital skills of the society in Latvia and support more women joining the Tech workforce!

#RigaTechGirls #DiversityInTech #WomeninTech

ONLY 23%

from all IT professionals in Latvia are Women (19% in EU)

We want to provide equal opportunities for all. This means making sure IT field is diverse and inclusive.

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EXPERIENCE

> 50’000+ participants in online education programs
> 2500+ women in professional education programs
> 600+ Startup teams supported

Facebook	Instagram	LinkedIn	X
19K followers	6K followers	14K followers	1.2K followers

START/DEVELOP TECH CAREER

> Discover Tech (LV)
> Mentorship program
> She Goes Tech
> Work in Tech
> WoTech
> Career Coaching

\+ STEM School for girls

START YOUR START-UP

> Hackathon
> SPRING UP
> Female Founders Lunch
> Female Founders Across borders
> Inclusive Startupreneurs

IMPROVE YOUR DIGITAL SKILLS

> Digital skills for teachers, creatives and health care professionals (LV)
> Digital Skills for NGOs

Projects abroad

Cameroon, 2023

Egypt, 2025

Australia/Fiji, 2024

New York (UN), 2025

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COMMUNITY BUILDING

- Digital skills trainings to support prosperity of women and the society in general
- Networking events for female tech professionals and support events for beginners
- Sharing open job positions and study opportunities in our channels
- Safe space to share concerns, insights, resources and help among women in tech.

IEPAZĪSTI TEHNOLOĢIJAS (DISCOVER TECH)

This program is the first step in learning more about what technologies are available today and how they can help in any industry. The lectures provide a general insight into technologies, breaking the stereotype that IT is just programming. Working language - Latvian.

More than 31'000 participants.

CILVĒCĪGI PAR TEHNOLOĢIJĀM (TECHNOLOGY MADE HUMAN)

The aim of this program is to provide participants with the digital skills and knowledge that is needed today so that they can fully continue their professional activities and improve their daily life using different modern technologies. Program was created for three specific audiences: teachers, creatives and healthcare professionals.

10'000 participants in all programs.

“TECHNOLOGY MADE HUMAN ” FOR SCHOOL TEACHERS

The aim of the “Technology made human” program was to provide training to teachers on digital tools that are useful in their pedagogical work - both to prepare lessons more effectively and to use them meaningfully in their work with students in the classroom, thus inspiring students to become more digitally literate.

WHOM WAS IT MEANT FOR?

- The target audience of the program were **teachers of grades 1-12** .But we let any other representative of the education system who sees that the content could be useful in everyday life and work to participate.
- The program was designed for both novice and expert teachers.
- Participation in the training was **free of charge** .

HOW DID IT WORK?

- The program ran from February 11 to May 6, 2025.
- Sessions were held **online** (YouTube and the program website).
- It was not necessary to watch the sessions in real time - **recordings were available for all sessions!**
- After the program ended, we provided participants with a “**handbook**”
- At the end of the program, participants could receive a certificate of professional development in the amount of **58 academic hours** .

COMMUNICATION WITH PARTICIPANTS

- Main information always sent via **email**
- Questions during sessions could be asked in livestream **chat**
- Faster communications through **Slack**
- **Feedback form** after each session

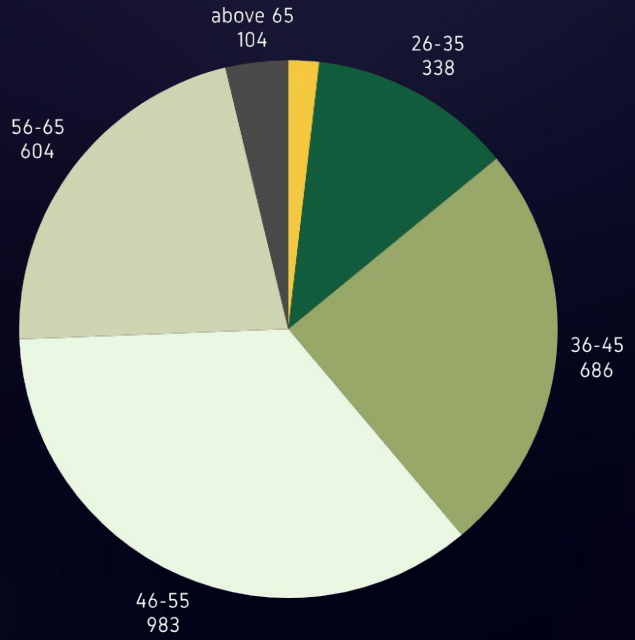
TOPICS

The program consisted of 5 thematic modules:

1. Data literacy and being secure on the internet
2. Preparing for lessons and developing teaching materials
3. Digital tools for mutual collaboration
4. Digital tools for providing support and feedback
5. Design thinking and digital tools for project work

RESULTS

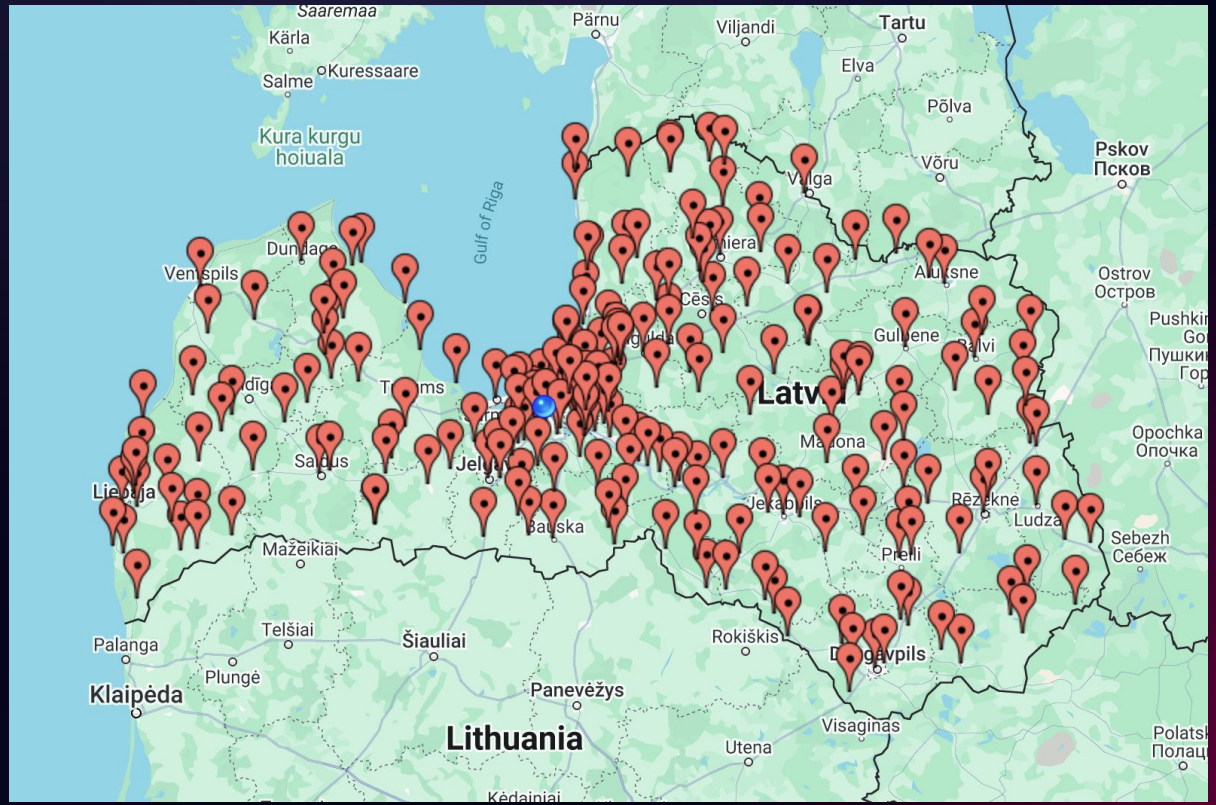
2798 participants registered and **1401** participants received certificates



From **219 locations** in Latvia

- Vācija
- Beļģija
- Brazīlija

PARTICIPANTS



DIGITAL SKILLS FOR NGOs

With the support from Google.org, we launched a brand new digital skills program for NGOs in 2023.

The program aims to teach the basic digital skills to anyone from NGOs free of charge.

https://digitalabc.org/

DIGITAL SKILLS FOR NGOs

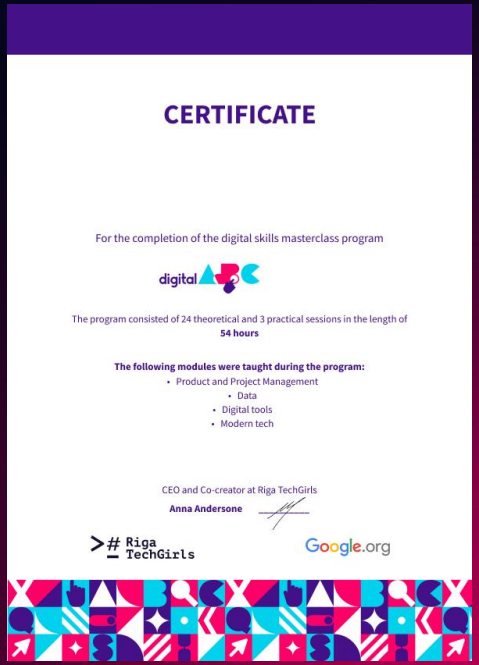
Empowering NGO professionals with digital skills

- A free, self-paced online program
- Aims to build essential digital skills for the modern nonprofit sector
- Participants learn how to use digital tools, manage projects, understand data, and explore modern tech
- Open to NGOs globally — no prior experience required
- Accessible via YouTube

DIGITAL SKILLS FOR NGOs

Program structure

- Program is structured into 4 modules with 24 sessions in total:
  1. Project & Product Management
  2. Data Literacy
  3. Digital Tools
  4. Modern Technologies
- Includes session recordings, resources, and tests after each module.
- Participants receive a certificate upon completing all tests.
- Occasional live Q&A sessions to connect and support learners.



CERTIFICATE

For the completion of the digital skills masterclass program

digital ABC

The program consisted of 24 theoretical and 3 practical sessions in the length of **54 hours**

The following modules were taught during the program:

- Product and Project Management
- Data
- Digital tools
- Modern tech

CEO and Co-creator at Riga TechGirls

Anna Andersone

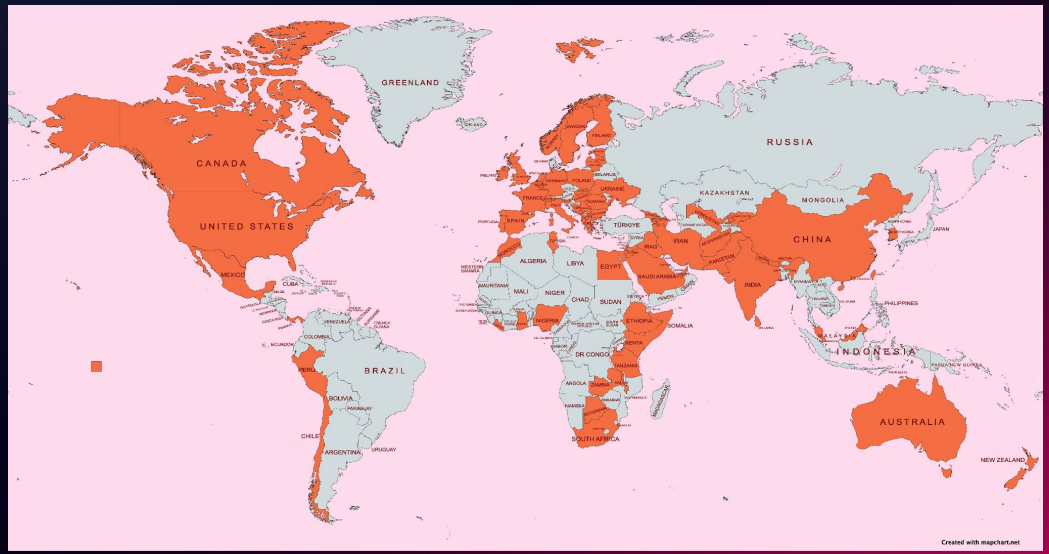
Riga TechGirls

Google.org

DIGITAL SKILLS FOR NGOs

Program impact so far

- 1000+ participants
- 90+ countries
- 3 batches since 2023
- ~80% - female
- ~17% - male
- ~3% - non-conforming
- Age groups: 18-55



LESSONS

- Involve audience in the creation of the program (topics & times);
- Use already known tools & platforms;
- If new tools used, provide detailed instructions and option to opt out;
- Introduce the participants to ins & outs before it begins;
- Give participants choice for when to participate;
- Communication needs to be clear and regular(also friendly);
- Answer any inquiries promptly;
- Provide a “handbook” of the program afterwards;
- Do not restrict later access to the materials.

BOARD

ANNA ANDERSONE

Board member,
CEO

LĪNA MARIA SARMA

Board member,
Senior project lead

DIĀNA BUTINA

Board member,
Mentorship program director

AIVA STAŅĒVIČA

Board member,
CTO

PAULS SILIŅŠ

Board member,
Project director

Riga TechGirls

TEAM

ALISE GURENKO

startup program manager

OKSANA TATARINA

project manager

ELVĪRA ZALTĀNE

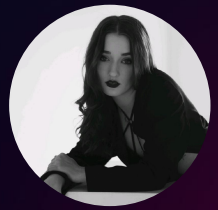
Project Director, COO

AGNESE BĻODNIECE

project manager

SANTA BĒRZIŅA

event manager



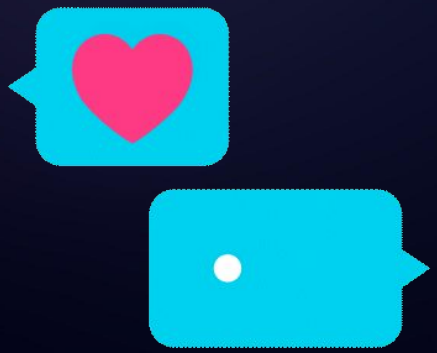
EVELĪNA GIERKENA

Marketing and Communications Lead

Monta Līvmane

Design

THANK YOU!



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